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The Gensler Research Institute's 2019 Workplace Survey attempted to answer the question that naturally stems from these assertions: which facilities and services are necessary or desirable in a workplace? The survey, which polled some 6,000 US employees, revealed that people are now seeking a great overall experience from their workplace. In light of this, Gensler's new workplace narrative focuses on promoting a total work experience, characterized by balance, choice, diversity and autonomy.

Even in traditionally more conservative sectors, there's an increasing attitude of openness towards innovation and breaking down conventions. Modern companies want pleasant, contemporary workplaces that promote a positive user experience – from simple rest and relaxation zones to more luxurious facilities like wine bars and brasseries

Ifat Dagan, Architect

Architect **Shani Perry** echoes the study's conclusions. "As planners, our job is to bring out the best of each company's corporate culture, using this kind of data to optimize working conditions. Even when our plans include initially unpopular changes in organizational culture – like switching from private offices to open spaces – good planning can create a pleasant and relaxed atmosphere, tailored to the precise purpose of each space."

Architect **Miki Kornhauser** emphasizes the need to resist over-designing spaces. "An explosion of colors and shapes produces redundant visual noise, and doesn't necessarily result in a pleasant

Transparent partitions define a closed area, like a space within a space in an open area



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